



Professional Development from Your Kitchen!

“MADE IN ITALY”

introducing for the first time a double Webinar

Saturday, September 28 from 9:00 to 11:15 AM

Featuring: Dr. Ryan Calabretta-Sajder

Dr. Ryan Calabretta-Sajder is Assistant Professor of Italian at the University of Arkansas, Fayetteville, where he teaches courses in Italian, Film, and Gender Studies. He is also currently the Director of Communication for the American Association of Teachers of Italian. Dr. Calabretta-Sajder has received numerous teaching grants to adopt diverse technological tools into the world language teaching classroom. He is currently creating Italian language and culture lessons through 360 Virtual Reality technology. Recently, he organized “Re-Thinking Design Italian Style, Bridging the Italian Curriculum through ‘MADE IN ITALY’. A Workshop for Instructors Aimed at Enriching the Italian Curriculum” sponsored by the University of Arkansas and Babilonia Center for Italian Studies. He is ACTFL OPI trained and serves on the AP Italian Language and Culture Development Exam committee.

Italy holds a dominant place in the World Economy, the third largest in the Eurozone.

- What are the most important cultural aspects of the Italian Economy that Italian teachers should offer students which are both relevant and motivating?
- Why is it necessary to adapt a vision of “Made in Italy” in every curriculum level?
- Explore these questions and gain new insight into the various aspects of Made in Italy
- Receive activities and ideas for didactic units to incorporate into your courses this year.

If you teach elementary or intermediate Italian at a high school or university, consider attending our first DOUBLE Webinar on September 28, 2019 featuring Dr. Ryan Calabretta-Sajder. Both will be presented from 9:00 to 11:15 AM Eastern time with a 10-minute break between the two webinars.

Webinar #1: Bridging Italian through MADE IN ITALY from 9:00 am to 10 am

Various ways of adopting pedagogical units related to *MADE IN ITALY* across the language curriculum will be presented. This webinar focuses on both elementary and intermediate Italian (HS and University). Participants will consider aspects of good teaching strategies incorporating the five skills that introduce Italy as an economic powerhouse of Europe. Activities presented in this webinar will focus primarily around MADE IN ITALY branding, use of formal and informal spoken and written communication, some basic aspects of marketing and consumer behavior.

Webinar #2: Re-Thinking the Four “A’s “of MADE IN ITALY from 10:15 to 11:15

In this second webinar, the importance of adopting MADE IN ITALY across the curriculum will be briefly presented and discussed. The Webinar moves into organizing didactic units focusing on the Four A’s (Abbigliamento, Agroalimentare, Arredamento, Automobilistico, and the lastly, Artiginale) all part of the *MADE IN ITALY* framework. Participants will gain tips to select accurate realia for activities, learn how to align materials with AP and OPI standards, and in addition consider various modes of assessing. Pedagogical lessons presented will be applicable for high school and college level curricula.

\$25.00 PER WEBINAR FOR AATI OR AATI CHAPTER MEMBERS,

ATTEND BOTH WEBINARS FOR \$40.00

Add a late fee of \$5.00 for all registrations submitted after 9-20-19

If you are unable to attend the webinar you may purchase both recorded webinars at the cost of \$50.00. We strongly suggest attending live webinars which affords you the luxury of interacting with both the presenter and attendees, other Italian teachers. Live attendees will not be able to receive a recording. Everyone will receive topic materials prepared by the presenter. Middle and High School teachers receive a Four-hour PD Certificate for attending both webinars, a Two-hour PD Certificate

See next page for payment form

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